

Anti-Average Leadership

Reference Guide

Four Steps to Anti-Average Leadership



1. Practice ABC's of your **Strengths**

Articulate your strengths, *Brand* them, and *Center* on them daily.

"I'm the type of leader who _____
This matters because _____."

Know + Show + Go



2. Be "**Horse**" Crazy

What are you intensely focused on?
What is it teaching you?

- Are you being consistent?
- Are you moving with curiosity?
- Are you creating environments where others feel "safe"?
- Are you getting feedback from others?
- How coachable are you?



3. Know **Communication** is Code for **Leadership**

Be:

- Curious
- Clear
- Courageous
- Considerate

Empathic Listening

You're _____ because _____.

It's _____ when _____.

The fact that _____ makes you feel _____.



4. **Borrow** Daily

What do you need to borrow today?
Make the ask.

Energy
Systems
Tools
Knowledge
Talent

Resources
Ideas
Motivation
Attitude
Experience

Free Will + Imagination = EPIC

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